

## BUILDERMT ADDED 19 PRODUCTION HOME BUILDERS AS NEW CUSTOMERS IN 2014, MAINTAINING #1 MARKET SHARE LEADERSHIP POSITION

*After Adding 6,400 Housing Starts in 2014, the New Year is Off With a Bang. Another Six Production Home Builders Starting 4,000 Homes Are Poised to Implement BuilderMT's WMS in Q1 2015.*

**Denver — February 19, 2015** — BuilderMT, the widely-acknowledged market share leader in workflow management solutions for home builders, today announced that it added 19 production home builders as new customers in 2014. These home builders start 6,400 homes, all of which will now be managed through BuilderMT's multi-award-winning Workflow Management Suite (WMS).

With these additional customers, BuilderMT clearly maintains its status as the #1 market share leader, with a user base that is more than twice as large as the next competitor. Early 2015 sales pipeline indicates that another six production home builders are poised to implement BuilderMT's WMS solution, adding another 4,000 starts.

Moreover, this news of an expanding user base follows a recent announcement that BuilderMT has won its 33rd technology award. BuilderMT is by far the most-award-winning technology company in home building today, outpacing all of its competitors combined.

"We continue to dominate the market for two simple reasons: We actively seek our customers' guidance when developing new technology, and we reinvest nearly every dollar of profit into making our system and services second to none," says Tom Gebes, BuilderMT President. "The positive response in the market is really testimony to the creative vision of our customers, as we develop new capabilities with their input."

### **About BuilderMT**

For the home building industry at large, BuilderMT provides highly-customizable workflow and building-process-management software that works in tandem with leading accounting systems and other wireless and jobsite productivity tools, such as CRM and warranty management. For 20 years, BuilderMT systems have been purchased by more than 1,000 home builders and cumulatively used as a desktop workflow tool by upwards of 10,000 home building professionals. BuilderMT is widely recognized as a leader in process-driven, best-building-practices for home builders, as well as customer service, warranty applications, online training and innovative wireless applications. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991 ext. 271.

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