

A SURGE OF INTEREST AND SALES ACTIVITY GREETSS BUILDERMT AFTER ACQUISITION

Executive Staff Has Just Been Added to Accommodate Spike in Demand for BuilderMT's Solutions

Denver — May 11, 2015 — BuilderMT, the widely-acknowledged market share leader in workflow management solutions for home builders, today announced that a surge of interest and sales activity has followed the recent acquisition of BuilderMT by MiTek.

In the landscape of software solutions for home builders, the range of viable options has become limited, and BuilderMT is increasingly recognized as the leading enterprise-class workflow solution built for mid-market home builders. To continue expanding its technology for the future, BuilderMT's development team has also increased investment in improving and adding functionality. A specific new feature is its focus on "Design > Purchasing" functionality, in which the takeoff/CAD/BIM systems drive an integrated workflow using bills of material that auto-populate digital purchasing systems and lot-specific house plans.

The fact that BuilderMT is now a MiTek company has also provided added assurance that BuilderMT's long-term stability is assured. Additionally, BuilderMT has made two key executive hires in recent weeks to handle the surge in demand: Richard Boothman and Philip Robichaud. Richard Boothman has been engaged in the CAD-driven design and construction of homes since 1993. He has deep knowledge of the AEC industry, having developed his expertise through work as an Autodesk reseller. With a special focus on large production builders over the last decade, Boothman has also served as an expert presenter at leading industry events such as AIBD, TIBD, NAHB's IBS, and many others.

Philip Robichaud's long career in home building began when he obtained certification from Timberline Software as an Estimating Consultant and Trainer in 1999. He spent many years training and consulting for a wide range of construction companies and government institutions. For the last nine years, Robichaud served as the IT manager for a large BuilderMT home building customer, where he worked to integrate BuilderMT with partner software companies such as Sales Simplicity, Sage Software, and Punchlist Manager.

"The only thing busier than our technology team right now is our sales team, because our recent news – which has been received very positively – has generated unprecedented interest in our solutions," said Tom Gebes, President of

BuilderMT. “We are on track for a post-recession record sales year, and we are adding staff to accommodate the many implementations underway as well as those in the pipeline.”

About BuilderMT

For the home building industry at large, BuilderMT (a MiTek company) provides highly-customizable workflow and building-process-management software that works in tandem with leading accounting systems and other wireless and jobsite productivity tools, such as CRM and warranty management. For 20 years, BuilderMT systems have been purchased by more than 1,000 home builders and cumulatively used as a desktop workflow tool by upwards of 10,000 home building professionals. BuilderMT is widely recognized as a leader in process-driven, best-building-practices for home builders, as well as customer service, warranty applications, online training and innovative wireless applications. To learn more, visit www.BuilderMT.com, or call (888) 757-1991 ext. 271.

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