

## BUILDER TECHNOLOGY SUMMIT™ LAUNCHED

### Top-200 Builders to Meet in Arizona to Collaborate and Share Insights Into the Technology Tools They Have Leveraged to Streamline Their Organizations

**Denver — April 5, 2016** — Sponsors of the Builder Technology Summit announced today that Avid Ratings, BuilderMT-Sales Simplicity, CG Visions, Hyphen Solutions, Microsoft/Western Computer, MiTek, Punchlist Manager, and Spec It Up will collectively host the Builder Technology Summit, in October, 2016.

At the Summit, many of the most-successful top-200 homebuilders will join with these elite homebuilder software providers for three days of workshops, technology demonstrations and sharing of insights as to how home building workflows are best optimized by technology for better margins, faster cycle-times, optimized structures, and efficient staffing.

The Builder Technology Summit™ will be held at the Talking Stick Resort in Phoenix, in October, 2016.

The Builder Technology Summit™ will also feature opening remarks by MiTek's CEO and Chairman, Tom Manenti. In a return engagement, Chip Bell, a highly regarded speaker on customer-advocacy, will be the keynote speaker. He will address leading topics confronting homebuilders today, such as the labor force issues and the rising costs for labor, among other topics.

Adding to the wide-ranging activities, on October 3, the Monday preceding the Summit, Fletcher Groves and Clark Ellis will present a Pipeline Seminar™: <http://buildermt.com/index.php/company/builder-technology-summit/pipeline-seminar-registration/>.

Attendees to all the Summit event will learn how seemingly independent parts of their home building operations can actually work in concert through the use of integrated production homebuilding technology, as Summit sponsors reveal systematic approaches to solving problems, from the office to field operations.

Additionally, the Summit will offer builders time-savings tools and tactics to address the rising costs of labor and shortages of skilled labor. There will be a special focus on truss and wall-panel components as a means to drive out unneeded costs in framing labor, while improving the quality of the final product, and decrease engineering costs through component manufacturing.

**Where & When:** October 3 – 6, 2016, Talking Stick Resort, Scottsdale, Arizona, a luxurious golf & casino desert resort meeting facility. Sign up now.

“This is the premier home building technology event of 2016, and we expect an overflow crowd,” said Tom Gebes, President of BuilderMT and Sales Simplicity. “We have early bird pricing in place now, but space is limited. Register today and reserve your spot.”

### **About the Builder Technology Summit Partners**

Together, Avid Ratings, BuilderMT, CG Visions, Hyphen Solutions, Punchlist Manager, Sales Simplicity and Western Computer collectively invest \$8,000,000 (eight million dollars) in research and development each year. Additionally, these “best of breed” solutions collectively offer a team of 56 of the home building industry’s top software developers, as well as 42 additional personnel in support roles. For consultants that all work directly with clients on a daily basis, the technology partners collectively offer 79 full-time experts. (Click [http://buildermt.com/wp-content/uploads/2015/12/BMT\\_partner\\_infographic\\_revised.pdf](http://buildermt.com/wp-content/uploads/2015/12/BMT_partner_infographic_revised.pdf) to see an infographic that presents this data in graphic form.) With \$8,000,000 in yearly investment and 177 personnel, it is no surprise that every one of these solutions is the clear #1 market share leader in its sector.

(BuilderMT and Sales Simplicity are both Berkshire Hathaway companies: NYSE: brk-a, NYSE: brk-b.)

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