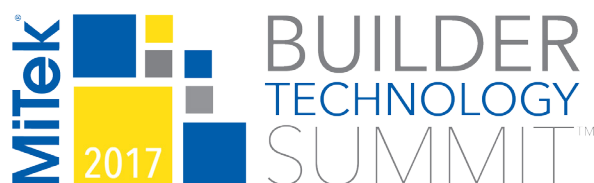


PRESS RELEASE
04.06.17

MiTek® Announces its 2017 MiTek Builder Technology Summit™

The Summit Will Showcase MiTek Home Builder Software Solutions, as well as Integrated Partner Solutions. Home Builder Clients Will Co-Present With Their Solution Providers.



Lakewood, CO — April 6, 2017 — MiTek USA today announced the launch of the MiTek Builder Technology Summit. The 2017 MiTek Builder Technology Summit is an inaugural event that will showcase the very latest technology for home building design, estimating and workflow. The

Summit will feature technology exhibits and demonstrations, as well as a wide range of educational/training sessions.

The technology Summit will feature MiTek's builder-focused companies and software platforms including BuilderMT, Cubit, DIY Technologies, Sales Simplicity, SAPPHIRE Supply, SAPPHIRE® Build (KOVA), and Wrightsoft.

In addition, integration partner-companies that have linked to MiTek solutions will also be featured, including Avid Ratings, CG Visions, Build Intelligence (DOMO), Event 1 Software (Liberty Reports), LandDev, Punchlist Manager / Inspection Manager, Specitup, and Western Computer.

The three-day MiTek Builder Technology Summit is focused on information sharing. The Summit will kick off by hearing from current customers, presenting alongside their technology providers, to highlight their experiences and the impact these technologies have had on their businesses.

MiTek is urging attendance from senior home building managers, with a special focus on CEOs, COOs, CIOs, CTOs, as well as personnel from the sales, purchasing, scheduling, and quality-assurance departments.

The MiTek Builder Technology Summit will be held at the Naples Beach and Golf Hotel, in Naples Florida, September 19-22, 2017.

“This Summit is designed as a technology exposition both in addition to a training/educational event.,” said MiTek’s Rob Hooker. “We intend to draw attendees from elite home building companies that want to see the latest technology designed to cut cycle-times, reduce the need for skilled labor, and drive higher profit margins. We’ll see you in Naples!”

Learn more: www.MiTekBuilderTechnologySummit.com

ABOUT MITEK

MiTek USA is a division of MiTek Industries, a diversified global supplier of software, engineered products, services, and equipment to the residential, commercial, and industrial, construction sectors. MiTek Industries’ passion for its associates’ well-being and its customers’ success is the company’s hallmark. A Berkshire Hathaway company (NYSE: BRK-A, NYSE: BRK-B) since 2001, MiTek has operations in more than 40 countries on six continents. Learn more: www.MiTek-us.com and www.MII.com.

Media Contact:

John D. Wagner
jdwagner@wagnerpr.com
www.WhatAboutWagner.com
919-796-9984