



# BuilderMT & Sales Simplicity Launch a New Module for Their Sales and Workflow Management Solutions: **ModelExpert™**

*ModelExpert™ is Fully Integrated Into BuilderMT & Sales Simplicity's Core Solution Set, Offering BIM and Plan Drafting Services, Options Management, and More.*

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**CHESTERFIELD, MO** – July 10, 2017 – BuilderMT and Sales Simplicity jointly announced the launch of ModelExpert™, a new software module that has been integrated into BuilderMT and Sales Simplicity's sales and workflow management solutions.

With a special focus on managing options and extracting highly accurate Bills of Material from a variety of architectural modeling formats, ModelExpert™ is a combined services and technology offering that includes:

## **BIM SOLUTIONS**

- Offering the latest in Building Information Modeling (BIM) design, pre-integrated into BuilderMT WMS Estimating and Purchasing modules

## **OPTIONS MANAGEMENT**

- Offering options rationalization to control the proliferation of options databases

## **MATERIAL EXTRACTION FROM BIM REVIT MODELS**

- Offering pathways to fully leverage data contained in BIM and CAD models

## **MATERIAL CONSOLIDATION AND BOM EXPORT**

- Offering the most accurate material counts in the industry, for precise estimates and materials management

## **ONLINE FLOOR PLAN CONFIGURATIONS**

- Increasingly required for online selection and sales of new homes

## 2D ESTIMATING

- Offering estimating for builders who have not yet converted to BIM models

## HOUSE PLAN DRAFTING SERVICES

- For baseline documentation for building code, planning, and construction.

“ModelExpert™ is the latest evidence of BuilderMT and Sales Simplicity’s commitment to the improvement and integration of our single platform. In addition to ModelExpert™, also note our development for upcoming new releases of BuilderMT WMS version 6.0, Builder Portal 2.0, Options Online™, and Sales Simplicity’s SSX Azure,” said Tom Gebes, President of BuilderMT and Sales Simplicity. “ModelExpert™ will accelerate the precision and effectiveness of both BuilderMT and Sales Simplicity, and it’s a big step forward for us.”

Interested parties can see ModelExpert™ at the MiTek Builder Technology Summit, an event that will showcase this and other technology for home building design, estimating, and workflow. The MiTek Builder Technology Summit will be held at the Naples Beach and Golf Hotel, in Naples Florida, September 19-22, 2017. Learn more: [www.MiTekBuilderTechnologySummit.com](http://www.MiTekBuilderTechnologySummit.com)

## ABOUT BUILDERMT

For the home building industry at large, BuilderMT (a MiTek company) provides highly-customizable workflow and building-process-management software that works in tandem with leading accounting systems and other wireless and jobsite productivity tools, such as CRM and warranty management. For 20 years, BuilderMT systems have been purchased by more than 1,000 home builders and cumulatively used as a desktop workflow tool by upwards of 10,000 home building professionals. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991 ext. 271.

## ABOUT SALES SIMPLICITY

Sales Simplicity (a MiTek company) is the creator and marketer of leading sales automation, content management, lead management, eMarketing and reporting management tools for new single-family, semi-custom and custom homes, condos, and multi-family housing, or for use by realtors. Learn more: [www.SalesSimplicity.net](http://www.SalesSimplicity.net) or call (480) 892-2500.

## ABOUT MITEK

MiTek USA is a division of MiTek Industries, a diversified global supplier of software, engineered products, services, and equipment to the residential, commercial, and industrial, construction sectors. MiTek Industries' passion for its associates' well-being and its customers' success is the company's hallmark. A Berkshire Hathaway company (NYSE: BRK-A, NYSE: BRK-B) since 2001, MiTek has operations in more than 40 countries on six continents. Learn more: [www.MiTek-us.com](http://www.MiTek-us.com) and [www.MII.com](http://www.MII.com).

### Media Contact:

John D. Wagner  
[jdwagner@wagnerpr.com](mailto:jdwagner@wagnerpr.com)  
[www.WhatAboutWagner.com](http://www.WhatAboutWagner.com)  
919-796-9984