



## BuilderMT and Sales Simplicity's Online Educational Sessions Will Replace In-Person Sessions Canceled Due to Hurricane Irma

*The MiTek Builder Technology Summit Has Been Rescheduled for Oct. 1-4, 2018. But Anyone Can Register for the 2017 Online Educational Sessions Now!*

**CHESTERFIELD, MO** – September 20, 2017 – With the cancellation of the MiTek Builder Technology Summit due to Hurricane Irma, BuilderMT and Sales Simplicity will present the training they would have offered at the Summit through a series of comprehensive webinars. (The MiTek Builder Technology Summit has been rescheduled for Oct. 1-4, 2018, at the WigWam Resort in Phoenix, AZ.)

The upcoming webinar topics are:

- **ModelExpert™ and Feature Manager**
- **Options Online™**
- **State of BuilderMT and Sales Simplicity**
- **Estimating options**
- **Builder Portal**
- **Reporting options**
- **NAV Accounting**
- **WMS.NET integration**
- **Sales Simplicity CRM and Docu-Sign**

*The dates that each webinar is offered are listed below, along with direct links to registration for that particular event.*

### **TUESDAYS**

#### **ModelExpert™ & Feature Manager**

10/3/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/3548098020045772033>

#### **Options Online™**

10/10/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/5553927186993043457>

**State of BuilderMT & Sales Simplicity**

10/17/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/3750915034417242881>

**Estimating Options**

10/24/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/6881102592904892417>

**Builder Portal**

10/31/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/3117527067585834753>

**Reporting Options**

11/7/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/2747440249769537793>

**NAV Accounting**

11/14/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/135348067848227841>

**WMS.NET integration**

11/28/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/8895512348595456513>

**Sales Simplicity CRM & DocuSign**

12/5/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/5256126661633718785>

**THURSDAYS**

***ModelExpert™ & Feature Manager***

10/5/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/4974387802131793921>

**Options Online™**

10/12/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/6285740136208247553>

**State of BuilderMT & Sales Simplicity**

10/19/17, 2:00 PM MT <https://attendee.gotowebinar.com/register/2132413027610065409>

**Estimating Options**

10/26/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/2671709187383091457>

#### **Builder Portal**

11/2/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/6364420088780480257>

#### **Reporting Options**

11/9/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/9198592728791790081>

#### **NAV Accounting**

11/16/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/817680794790231809>

#### **WMS.NET Integration**

11/30/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/3699894396353931265>

#### **Sales Simplicity CRM & DocuSign**

12/7/17, 9:00 AM MT <https://attendee.gotowebinar.com/register/2613884771367114497>

(MT = Mountain Time)

“The team at BuilderMT and Sales Simplicity is extremely disappointed that Hurricane Irma got in the way of our plans to get all of our clients together for the MiTek Builder Technology Summit. Still, we feel it is important to educate our clients on the major advancements in our technology, collaboration, integrations and direction. So, we will be hosting a series of interactive webinars this Fall that offer the training and educational sessions we would have presented at our Summit,” said Tom Gebes, President BuilderMT and Sales Simplicity.

The BuilderMT and Sales Simplicity webinars will repeat, with one on Tuesday afternoon and the other on Thursday morning. Sign up now to ensure your spot.

“With these webinars, we are especially excited to introduce ModelExpert™, a new software module for managing options and extracting BOMs. It’s one of the most-exciting modules we’ve seen in years,” said Ward Griffith, BuilderMT’s General Manager. “We also want to highlight the remarkable capabilities of

Options Online™ (formally BUX), which Wade Journey is now using to sell homes over the web. We hope you can join us.”

#### **ABOUT BUILDERMT**

For the home building industry at large, BuilderMT (a MiTek company) provides highly-customizable workflow and building-process-management software that works in tandem with leading accounting systems and other wireless and jobsite productivity tools, such as CRM and warranty management. For 20 years, BuilderMT systems have been purchased by more than 1,000 home builders and cumulatively used as a desktop workflow tool by upwards of 10,000 home building professionals. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991 ext. 271.

#### **ABOUT SALES SIMPLICITY**

Sales Simplicity (a MiTek company) is the creator and marketer of leading sales automation, content management, lead management, eMarketing and reporting management tools for new single-family, semi-custom and custom homes, condos, and multi-family housing, or for use by realtors. Learn more: [www.SalesSimplicity.net](http://www.SalesSimplicity.net) or call (480) 892-2500.

#### **ABOUT MITEK**

MiTek USA is a division of MiTek Industries, a diversified global supplier of software, engineered products, services, and equipment to the residential, commercial, and industrial, construction sectors. MiTek Industries' passion for its associates' well-being and its customers' success is the company's hallmark. A Berkshire Hathaway company (NYSE: BRK-A, NYSE: BRK-B) since 2001, MiTek has operations in more than 40 countries on six continents. Learn more: [www.MiTek-us.com](http://www.MiTek-us.com) and [www.MII.com](http://www.MII.com).

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