



BuilderMT's Model Expert™ Wins a 2018 Top Product Award from Constructech

This is BuilderMT's 38th Technology Award.

DENVER, CO – January 24, 2018 – BuilderMT, a MiTek® company, announced today that it has won its 38th technology award, the 2018 Top Product award from Constructech.



With this 38th award, BuilderMT maintains its status as the #1 award-winning residential home building technology provider. This is leadership position BuilderMT has held for more than a decade. [See the full award listing in Constructech magazine.](#)

The award was earned by BuilderMT's ModelExpert™. Working in tandem with Sales Simplicity's Feature Manager™, ModelExpert is a new digital toolset for estimating any set of house plans and options that a builder can invent or configure. ModelExpert™ allows builders to create a standard estimating method for their entire organization, based on the way estimators naturally think about, measure, estimate, purchase, and construct house plans and options.



"ModelExpert™ is one of our newest modules, but it is part of a years-long commitment to integrating BuilderMT and Sales Simplicity into a single platform," said Tom Gebes, President of BuilderMT and Sales Simplicity. "ModelExpert™ offers our users more precision and effectiveness in the selling, estimating, bidding, and purchasing processes."

ABOUT BUILDERMT

For the home building industry at large, BuilderMT (a MiTek company) provides highly-customizable workflow and building-process-management software that works in tandem with leading accounting systems and other wireless and jobsite productivity tools, such as CRM and warranty management. For 20 years, BuilderMT systems have been purchased by more than 1,000 home builders and cumulatively used as a desktop workflow tool by upwards of 10,000 home building professionals. To learn more, visit www.BuilderMT.com, or call (888) 757-1991 ext. 271.

ABOUT SALES SIMPLICITY

Sales Simplicity (a MiTek company) is the creator and marketer of leading sales automation, content management, lead management, eMarketing and reporting management tools for new single-family, semi-custom and custom homes, condos, and multi-family housing, or for use by realtors. Learn more: www.SalesSimplicity.net or call (480) 892-2500.

ABOUT MITEK

MiTek USA is a division of MiTek Industries, a diversified global supplier of software, engineered products, services, and equipment to the residential, commercial, and industrial, construction sectors. MiTek Industries' passion for its associates' well-being and its customers' success is the company's hallmark. A Berkshire Hathaway company (NYSE: BRK-A, NYSE: BRK-B) since 2001, MiTek has operations in more than 40 countries on six continents. Learn more: www.MiTek-us.com and www.MII.com.

Media Contact:

John D. Wagner
jdwagner@wagnerpr.com
www.WhatAboutWagner.com
919-796-9984